

Bluehost **How** Does It Stack Up

 **In 2024 (lets find out)**

PROS

- Competitive Pricing
- Instant WordPress Install
- Performance is solid for lower-traffic sites
- User-friendly custom dashboard (plus cPanel access)

CREATING LISTS

Determine specific names and email addresses that match to the target populations you identified in step 1.

SETUP TEMPLATE

Utilizing the data from stages 1 and 2, complete your email marketing program.

LAUNCH

Schedule the execution of your email sequences so that they correspond to the details in your email brief.

REVIEW

Analyze your conversion rates, open and click-through rates, and other metrics. Change your target and messaging as necessary.

